

TOP 10 SOCIAL MEDIA TOOLS & RESOURCES



What's Inside:

- ✓ Become an authority
- ✓ Automate your social media
- ✓ Gain more followers

1. BuzzSumo

<http://buzzsumo.com>

The screenshot displays the BuzzSumo Pro web interface. At the top, there is a search bar with the placeholder text "Enter a topic or domain to try out BuzzSumo (e.g. content marketing or cnn.com)" and a "Go!" button. Below this is a navigation bar with tabs for "Content Research", "Influencers", and "Content Alerts". The "Content Research" tab is active, showing sub-tabs for "Most Shared", "Trending Now", "Content Analysis", "Domain Comparison", and "Top Authors".

On the left side, there are filters for "Filter by Date" (24 Hours, Past Week, Past Month, Past 6 Months, Past Year) and "Language" (E.g. French, Español). The "Past Month" filter is selected. Below these are filters for "Country (TLD)" (E.g. Germany, .de) and "Filter domains" (show). The "Twitter Shares" filter is selected.

The main search area shows the search term "big data" and a "Search!" button. Below the search bar, there is a table of results. The table has columns for "FACEBOOK SHARES", "LINKEDIN SHARES", "TWITTER SHARES", "PINTEREST SHARES", "GOOGLE+ SHARES", and "TOTAL SHARES". The first result is "Data Is the Next Big Thing in Content Marketing" by hbr.org, dated Sep 14, 2015. The share counts are: Facebook 1.5k, LinkedIn 2.3k, Twitter 2.8k, Pinterest 8, Google+ 113, and Total 6.6k.

FACEBOOK SHARES	LINKEDIN SHARES	TWITTER SHARES	PINTEREST SHARES	GOOGLE+ SHARES	TOTAL SHARES
1.5k	2.3k	2.8k	8	113	6.6k

See what's trending with stats and figures of popular posts.

2. Follow Wonk

<https://moz.com/followerwonk/>

The screenshot displays the Followerwonk web interface. At the top, there's a blue header with the 'followerwonk' logo and a 'SIGN IN WITH' button featuring a Twitter icon. Below the header, a navigation bar contains five tabs: 'Search Twitter Bios', 'Compare Users', 'Analyze Followers', 'Track Followers', and 'Sort followers'. The main content area has a light blue background with a search bar containing the text 'social media' and a 'Do it' button. To the right of the search bar, there's a text prompt: 'Or, see example searches for lovers & haters, CEOs, SEO, social media, actors, journalists, NYC architects, vampires?, most followers, and oldest accounts.' Below the search bar, it says 'Showing 1 - 25 of 162,827 results (order by relevance)'. A table of results follows, with columns for 'influence', 'tweets', 'following', 'followers', and 'days old'. The first four rows of the table are visible, showing profiles for CNN, HootSuite, Tony Rocha, and Peter W Bruce.

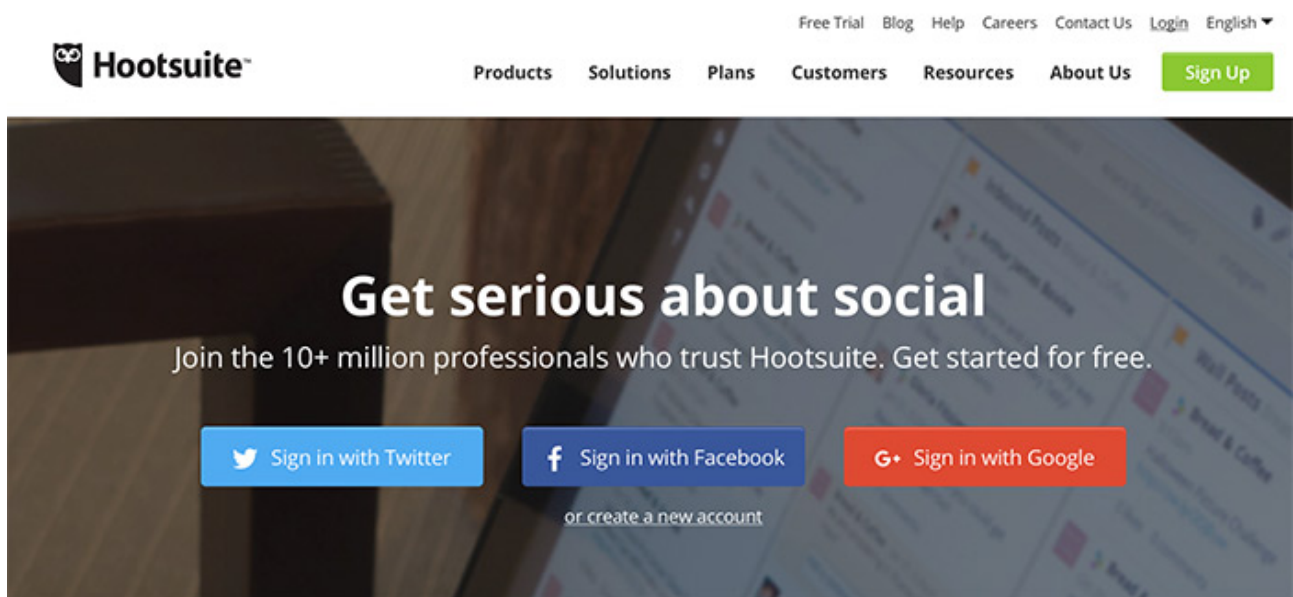
	influence	tweets	following	followers	days old
CNN @CNN Connecting you to breaking news, the biggest moments and interviews from CNN TV, and the stories and videos garnering attention on CNN.com and social media.	92	26,674	687	5,454,285	2,010
HootSuite @hootsuite Updates about the social media management tool which helps teams to securely engage audiences & measure results. See also: @HootSuite_Help @HootWatch & more.	85	2,521	891,388	3,251,518	1,379
Tony Rocha @RealTonyRocha Web Marketer, Radio & TV director, Social Media Consultant.	80	173,005	83	1,427,521	858
Peter W Bruce @PeterWBruce Major Brand / Celebrity Marketing Specialist. Founder of the Largest Social	85	2,181	9,706	1,208,584	304

Followerwonk helps you explore and grow your social graph.

- Dig deeper into Twitter analytics: Who are your followers? Where are they located? When do they tweet?
- Find and connect with new influencers in your niche.
- Use super-actionable visualizations to compare your social graph to others.
- Easily share your reports with the world.

3. HootSuite

<https://hootsuite.com/>



Connect with over 35 popular social networks in one dashboard. HootSuite is also a great tool to schedule posts, and can syndicate with multiple social platforms.

4. Kim Garst @BoomSocial

<http://kimgarst.com/>

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Get More Traffic & Free Blog Content With Influencer Roundups

LAST UPDATED ON OCTOBER 12TH, 2015 BY **KIM GARST** — 4 COMMENTS



Have you ever seen blog posts that look something like this?"10 Experts Weigh In On How To Cook The Perfect Turkey""30 Top Social Media Tips According To Leading Experts""5 Designers Share Their Best DIY Decorating Tips""If so, you'll understand what I mean by crowdsourced blog posts. These posts rely on industry experts to share

KIM ON PERISCOPE  [kimgarst](#)

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FREE DOWNLOAD

Kim Garst is a leader when it comes to social media marketing. Follow her blog to learn more on how to use social media in your business.

5. IFTTT

<https://ifttt.com/>

Make your work flow

We connect your favorite apps together, so they work best for you.



Connect Your Home



Be More Productive



Stay Healthy



Keep in Touch



Shop Smarter



News Alerts

With IFTTT you can automate your social media tasks such as if you post a photo on your Facebook Page, it will save a copy to your Dropbox folder.

You have the flexibility to create what they call “recipes”.

6. Periscope

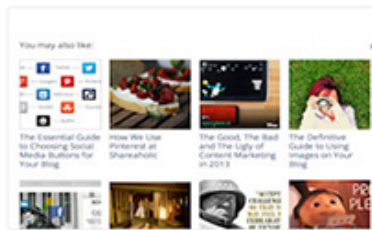
<http://periscope.com>



One of the hottest trends that has hit the Internet is live video streaming. Periscope allows you to stream live. There are many great benefits for businesses especially. All you really need is your smartphone and a message to share.

7. Shareaholic

<https://shareaholic.com/publishers>



Related Content

Increase pageviews, engagement and time on site by highlighting relevant content that may not otherwise be discovered from across your website.

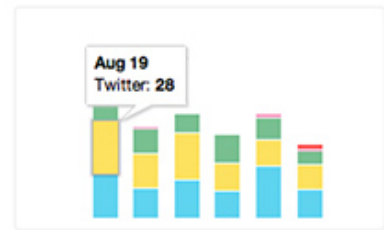
[Learn More](#)



Share Buttons

Make it 1-click simple to share articles, comments, purchases or other activities from your website to Facebook, Twitter, Pinterest, LinkedIn, and more.

[Learn More](#)



Social Analytics

Provides you with important actionable metrics including insights into how your content is performing, who's sharing it, and through which channels.

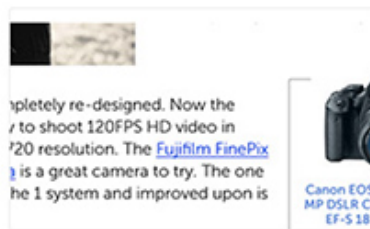
[Learn More](#)



Shareable Images

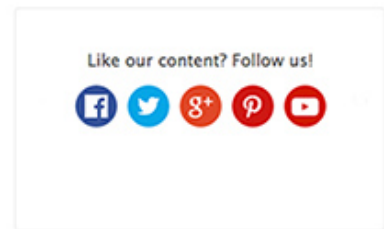
Get more shares and viral traffic by adding smart share buttons to the images on your website and making them easy to share.

[Learn More](#)



Affiliate Links

Automagically turn your site's existing links into rewards. Clicks that turn into purchases from our ever-expanding universe of 35,000+ retailers, turn into commissions for you.



Follow Buttons

Get more followers to grow your social influence on Facebook, Twitter, Pinterest, YouTube, Instagram and many other social networks.

Shareaholic offers tools for integrating social media into your website or blog easily. You'll find share and like plug-ins for your blog.

8. Topsy

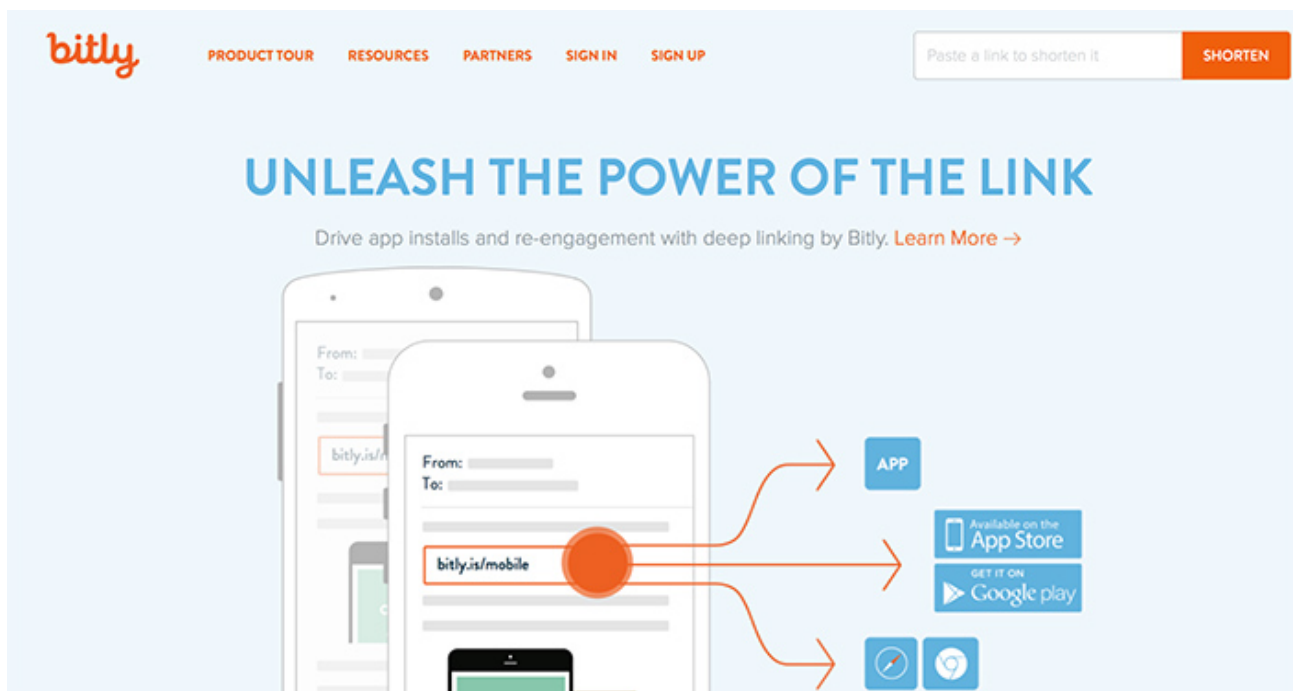
<http://topsy.com>



Topsy is like a search engine but for social media.

9. Bit.ly

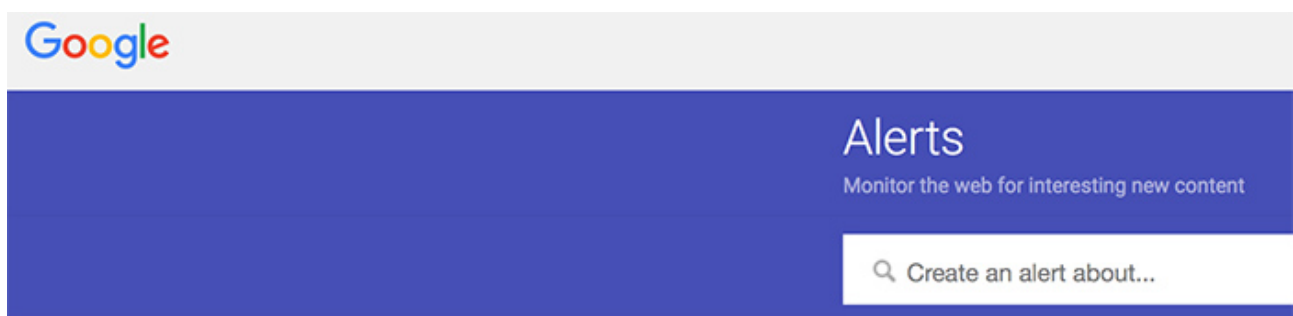
<https://bitly.com/>



Shorten and track your links using bitly. Great for those really long URL's.

10. Google Alerts

<http://google.com/alerts>



Want to know who's mentioning you? Create some alerts and you'll be notified whenever Google finds the keywords that you entered.

An example can be adding your name or company as an alert.